

CASE STUDY

HERBERT SMITH FREEHILLS (CONFIDENTIAL)



HERBERT
SMITH
FREEHILLS

Instruction as expert witness

Intangible Business was instructed as expert witness on IP protection, management and valuation for a confidential arbitration involving a licence agreement. This expert evidence covered significant global brands over many international territories.

Work done

Intangible Business produced expert reports, attended joint meetings and produced joint statements with other experts, and attended the arbitration including for cross examination.

Statement by Herbert Smith Freehills LLP

“The expert evidence and support given by Intangible Business was impressive and an important factor in resolving this confidential dispute. Intangible Business stood up completely to testing including that of cross examination.”

Nick Peacock and Iain Maxwell, Herbert Smith Freehills LLP”



INTANGIBLE
BUSINESS

Service
Valuation

Territory
Confidential

Sector
Confidential

Intangible Business Limited